

GERALDINE
GUERRERO

SOCIAL MEDIA

THE VOICE OF THE
SIERRA

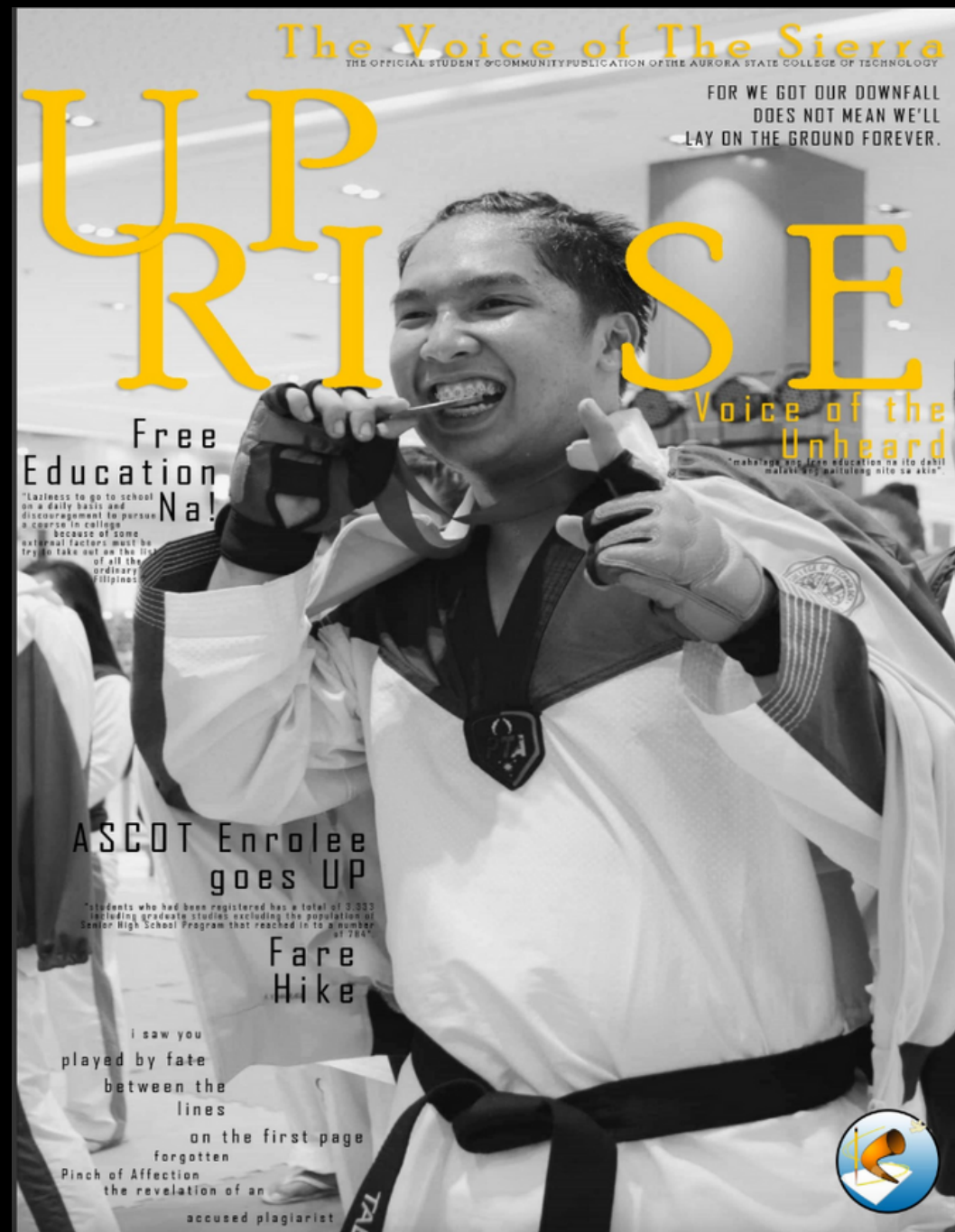


For three years as the Head Layout Artist of our school publication, I was responsible for social media posts, newspaper layouts, and all graphics for our publication. My responsibilities included creating visually appealing layouts for various materials and managing our online presence.

GERALDINE
GUERRERO

NEWSPAPERS

THE VOICE OF THE
SIERRA



This experience allowed me to contribute creatively to the communication and presentation of our publication, which allows us to communicate our stories and information with the institution.

GERALDINE
GUERRERO

SOCIAL MEDIA

THE VOICE OF THE
SIERRA

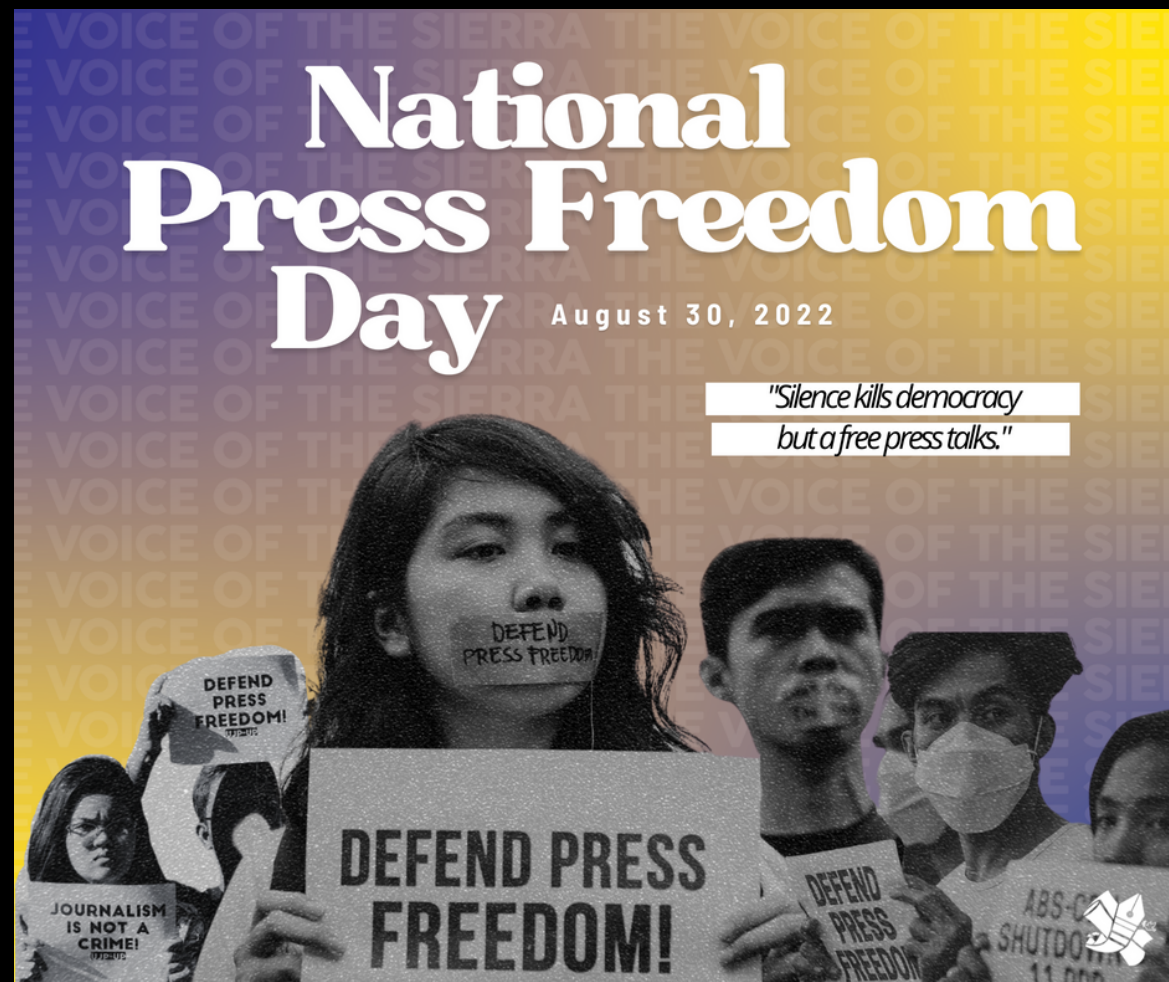


I designed a consistent template for our social media posts to ensure that every time we shared news, updates, and photos, our posts would remain uniform.

GERALDINE
GUERRERO

SOCIAL MEDIA

THE VOICE OF THE
SIERRA



I designed a consistent template for our social media posts to ensure that every time we shared news, updates, and photos, our posts would remain uniform.

GERALDINE
GUERRERO

SOCIAL MEDIA

THE VOICE OF THE
SIERRA

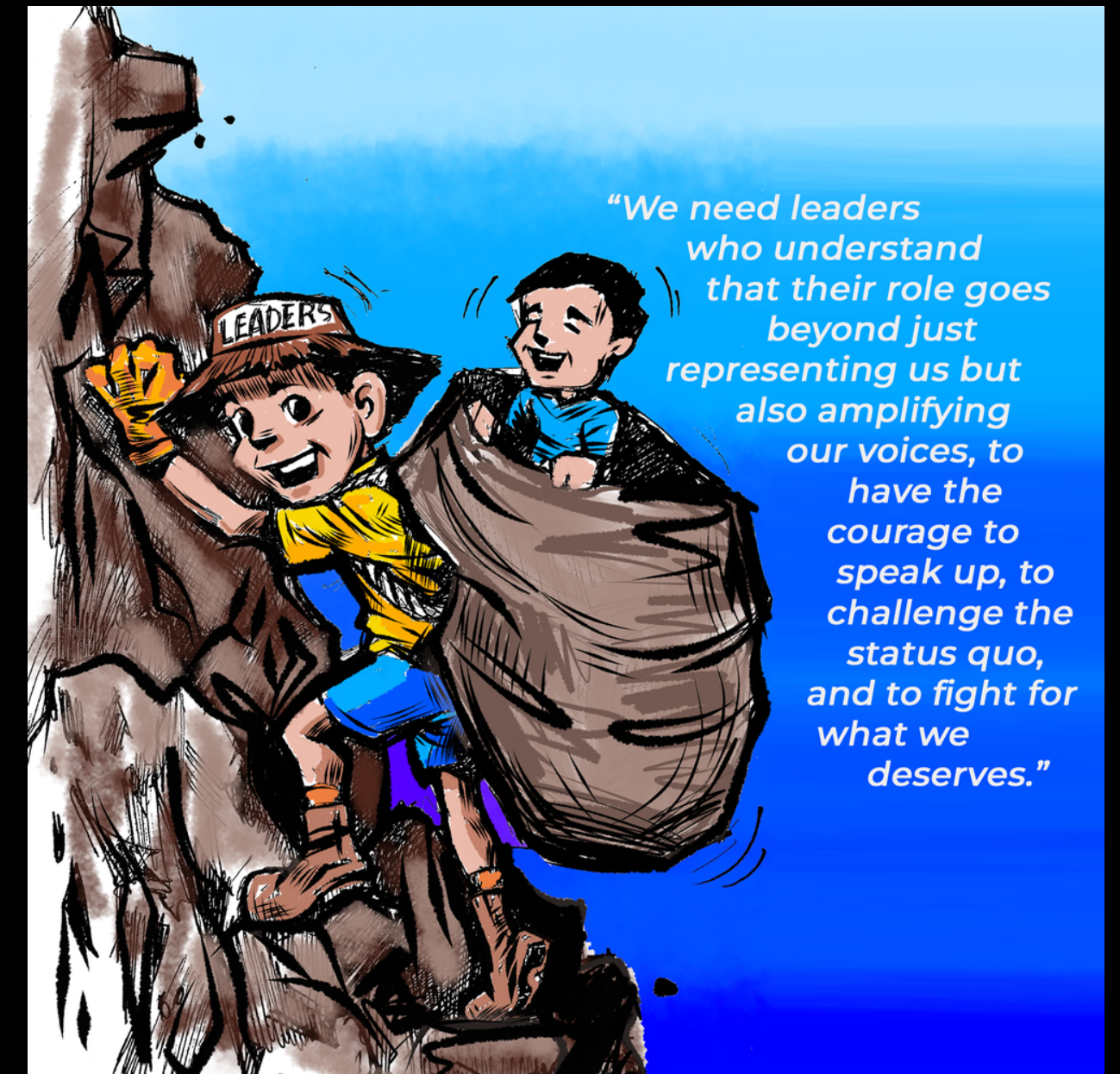


I designed a consistent template for our social media posts to ensure that every time we shared news, updates, and photos, our posts would remain uniform.

GERALDINE
GUERRERO

SOCIAL MEDIA

THE VOICE OF THE
SIERRA

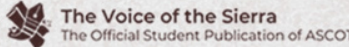


This helped us establish a recognizable and professional visual identity for our publication and also makes for our audience to identify and engage with our posts easily.

GERALDINE
GUERRERO

SOCIAL MEDIA

THE VOICE OF THE
SIERRA

 The Voice of the Sierra
The Official Student Publication of ASCOT

NURTURING THE FOURTH ESTATE

PLUMA III: SEMINAR-WORKSHOP ON CAMPUS JOURNALISM



ON JUNE 5-7, 2023 | MORENO FUNCTION HALL,
KABIRAN ST. SUKLAYIN BALER, AURORA

 @tvotsofficial  voiceofthesierra@ascot.edu.ph

INTERNATIONAL LABOR DAY



MAY 1, 2023

 The Voice of the Sierra
The Official Student Publication of ASCOT

 @tvotsofficial  voiceofthesierra@ascot.edu.ph

 announcement

Capturing DEMOCRACY

A SHORT FILM MAKING CONTEST

DEADLINE IS EXTENDED

UNTIL MAY 1, 2023 | 11:59 PM

PRIZES:

- 1ST PLACE - PHP 8,000
- 2ND PLACE - PHP 5,000
- 3RD PLACE - PHP 3,000



 The Voice of the Sierra
The Official Student Publication of ASCOT

 @tvotsofficial  voiceofthesierra@ascot.edu.ph

VISIT OUR PAGE

GERALDINE
GUERRERO

LOGO

THE VOICE OF THE
SIERRA



OLD LOGO



MY REDESIGNED LOGO

We also revamped our logo aiming for a more digital and professional appearance. This redesign project was driven by a desire to align our visual identity with modern trends and convey a polished image that resonates well in the digital space.

GERALDINE
GUERRERO

SHIRTS

THE VOICE OF THE
SIERRA



Besides publication materials, I also have experience in designing shirts and jacket. Some of my designs were intended as uniforms for my school and organizations.